



TATA TECHNOLOGIES

Corporate Overview

November 2022





WHY TATA TECHNOLOGIES

Analyst Recognition



Tata Technologies has been positioned in the 'Leadership Zone' in the Zinnov Zones Global ER&D services report for four consecutive years. Zinnov has positioned Tata Technologies as 1st amongst all India-based Automotive ER&D ESPs for the second consecutive year. Zinnov also has positioned Tata Technologies as Global Leader in the Automotive ER&D, Aerospace ER&D, as well as Digital Thread services.

Company of the Year 2020



Industries Served





Automotive







Machinery

Industrials

Partner Ecosystem

Tata Technologies has forged extremely valuable alliances throughout the Product Engineering, Product Life Cycle Management and Digital Services for manufacturing industry. Simply put, the strength of our alliances helps you connect your business solutions to the needs of your customers. That's better for you, better for your customers. Tata Technologies is proud of our key alliances.



Commitment to Business Excellence

Tata Technologies has adopted the Tata Business Excellence Model (TBEM) as an organizational improvement methodology to achieve excellence in the way it runs its business and manages the operations. TBEM ensures focus on critical aspects of the business including Leadership, Strategy, Customer, Workforce and Processes and these are assessed for process maturity as well as competitive outcomes that they deliver. The Company achieved a score of 553 in the last formally conducted TBEM assessment and was positioned under the 'Emerging Industry Leader' category. From Quality Management system perspective, the Company has adopted globally recognized standards across its key delivery centers to establish its enterprise-level Quality Management System(QMS) and Information Security Management System (ISMS).

AS 9100D | ISO 27001: 2013 | ISO 9001:2015



OUR DIFFERENTIATED VALUE PROPOSITION

Capabilities on Industry 4.0, and manufacturing engineering solutions for smart manufacturing enable us to provide solutions for smart manufacturing

Expertise in body engineering and development of light-weight structures for EV & next-gen connected vehicles helping deliver greener and safer products supporting sustainability

Ability to provide digital consulting solutions & enable digital thread integration capabilities required to define and implement a digital strategy for manufacturing better products

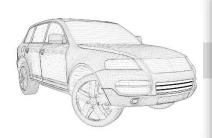
Ability to deliver turnkey full vehicle programs for Automotive and IHM, leveraging global offshore delivery mode and helping customers realize better products

Ability to deliver digital customer experience solutions with customized platforms for managing the 'Phygital' journey of OEM's customers and delivering better experience

Rich heritage of partnerships with leading industry giants such as SAP, PTC, Microsoft, Siemens, Dassault Systèmes, Oracle and Autodesk for better outcomes



AUTOMOTIVE CORE DOMAINS



Market Definition & **Product Strategy**

Concept, Styling

& Vehicle

Architecture







Product & **Process**



Production Readiness





Connected

Continuous Improvement



Manufacturing Process & Resource Planning







AUTOMOTIVE OFFERINGS

ENGINEERING

· Body & Vehicle · Value Engineering · Chassis & Power Train

· Design Studio

· Electrical & Electronics · ADAS









AUTOMOTIVE OFFERINGS

- Process Simulation
- · Robotic Simulation
- AME Human Simulation
- · Factory Layout Simultation

VEHICLE PROGRAM



- · Definition · Concept · Pre-Development
- · Series Development
- · Pre-Series & Series production
- · Marketing & Sales · After sales



- · Application Software Development
- Basic Software Dev (AUTOSAR)
- System & Software Validation
- · Software Defined Vehicle
- · System Engineering
- Connected Products & Services
- · Product Engg & Innovation
- Digital Enterprise Solution

- · Digital Manufacturing
- Customer Experience





ACCELERATORS



eVMP - Electric Vehicle Modular Platform

5R

Rightweighting, solutions using 5R Method



PULSE - Agile, Project Management



Knowledge based Engg Tools/Platform



AMP.lo



I GET

"GET IT"



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