

MathWorks  
AUTOMOTIVE  
ENGINEERING  
CONFERENCE 2020

Making MATLAB Data  
Analytics Accessible  
across the Enterprise

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## Key takeaways

- Data for decision making should be available throughout the Enterprise
  - Not only engineers need data – decision makers of all sorts need data
- Large volumes of data require new paradigms
  - Scaling out is necessary

Compute 

People 

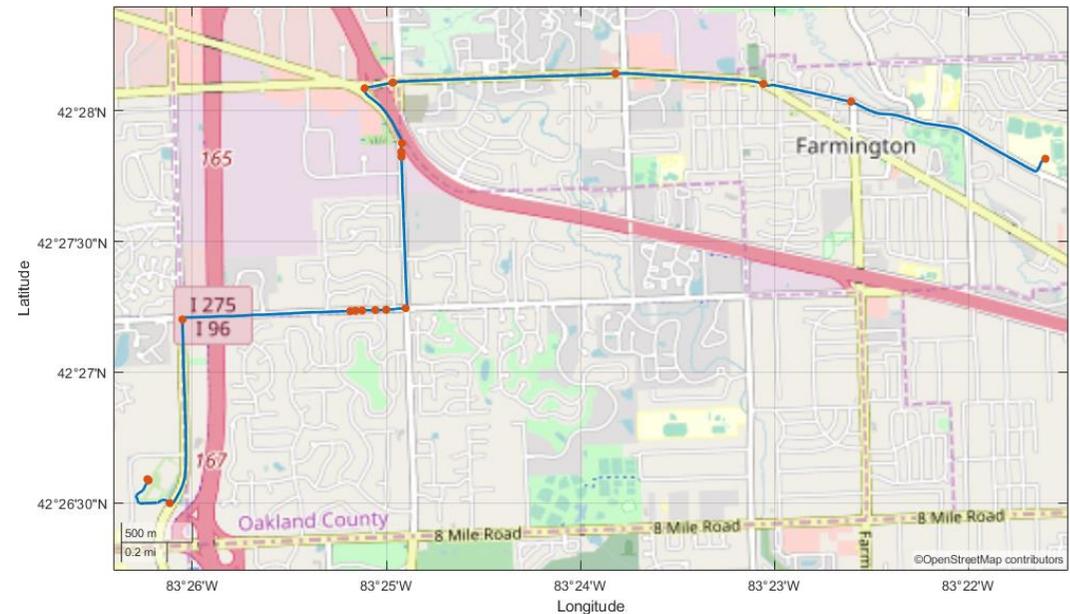
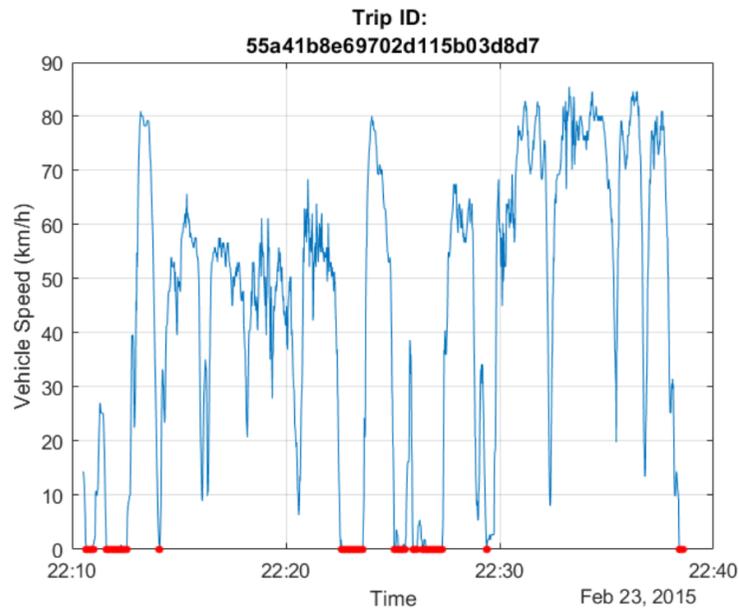
- The diversity of systems require interoperability of tools
  - MathWorks integrates with many different frameworks

# Automotive use case



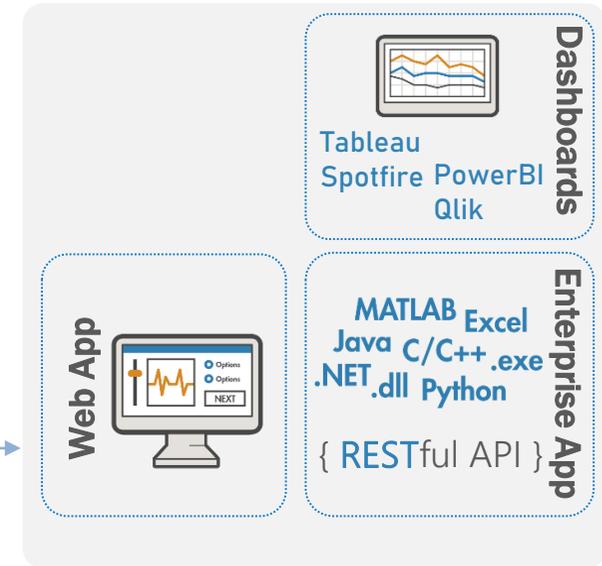
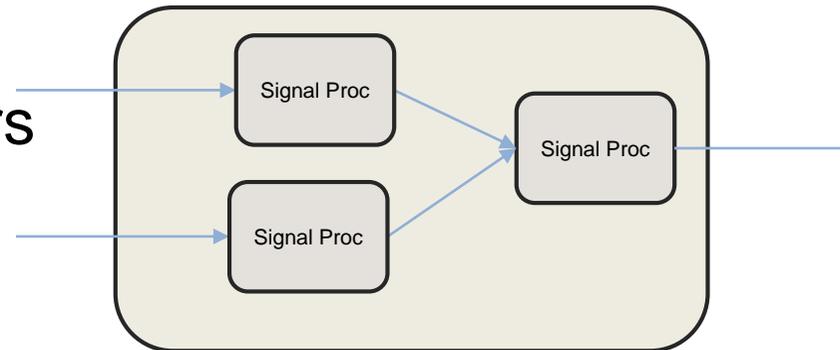
## Automotive

- Vehicles
- Engines
- Controllers



# Motivating factors for enterprise accessibility of Data Analytics

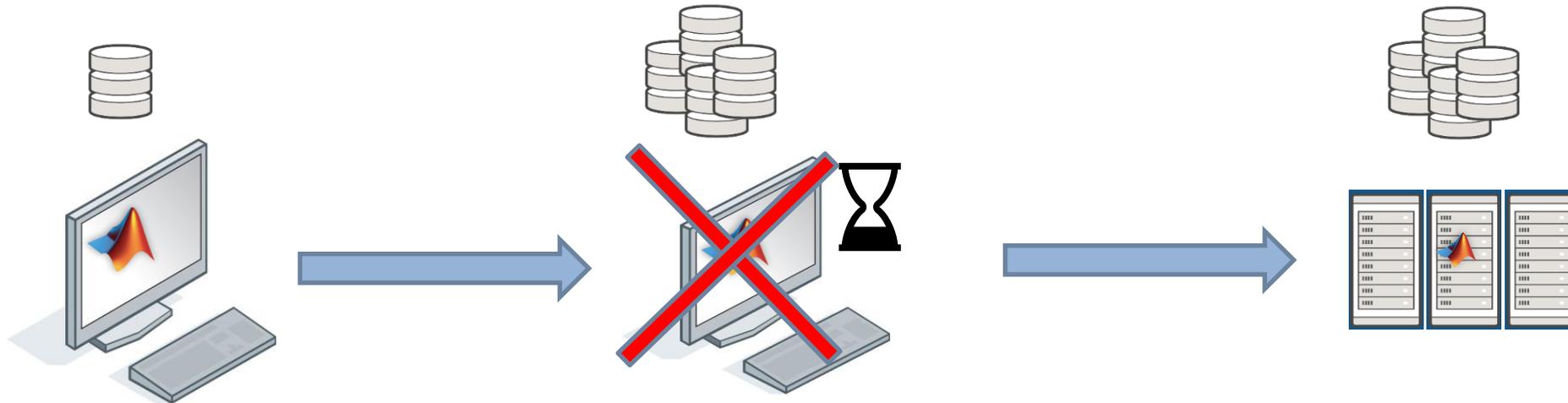
- Not all users of data are engineers
- Reuse among engineers



# Processing data

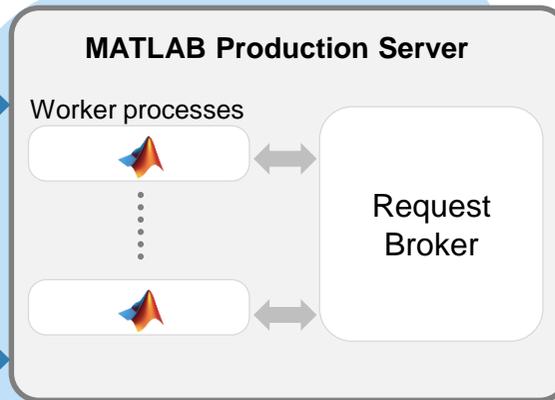
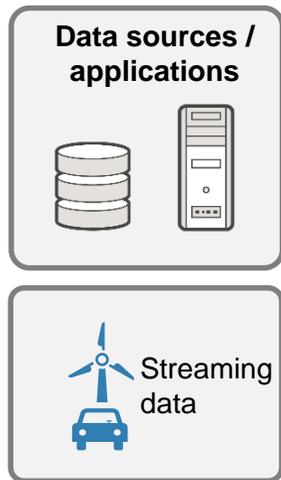


- Exploratory work on a desktop
- Big Data cannot be processed on a single machine



# Processing data

**Integrate** with a broad array of databases, data stores and streaming services

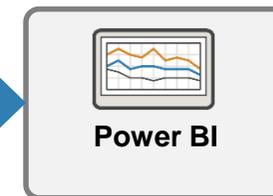


**Scale** to service hundreds of concurrent requests while **Securing** access

**Access** from a wide range of enterprise applications



 {RESTful API}  
  
 python 

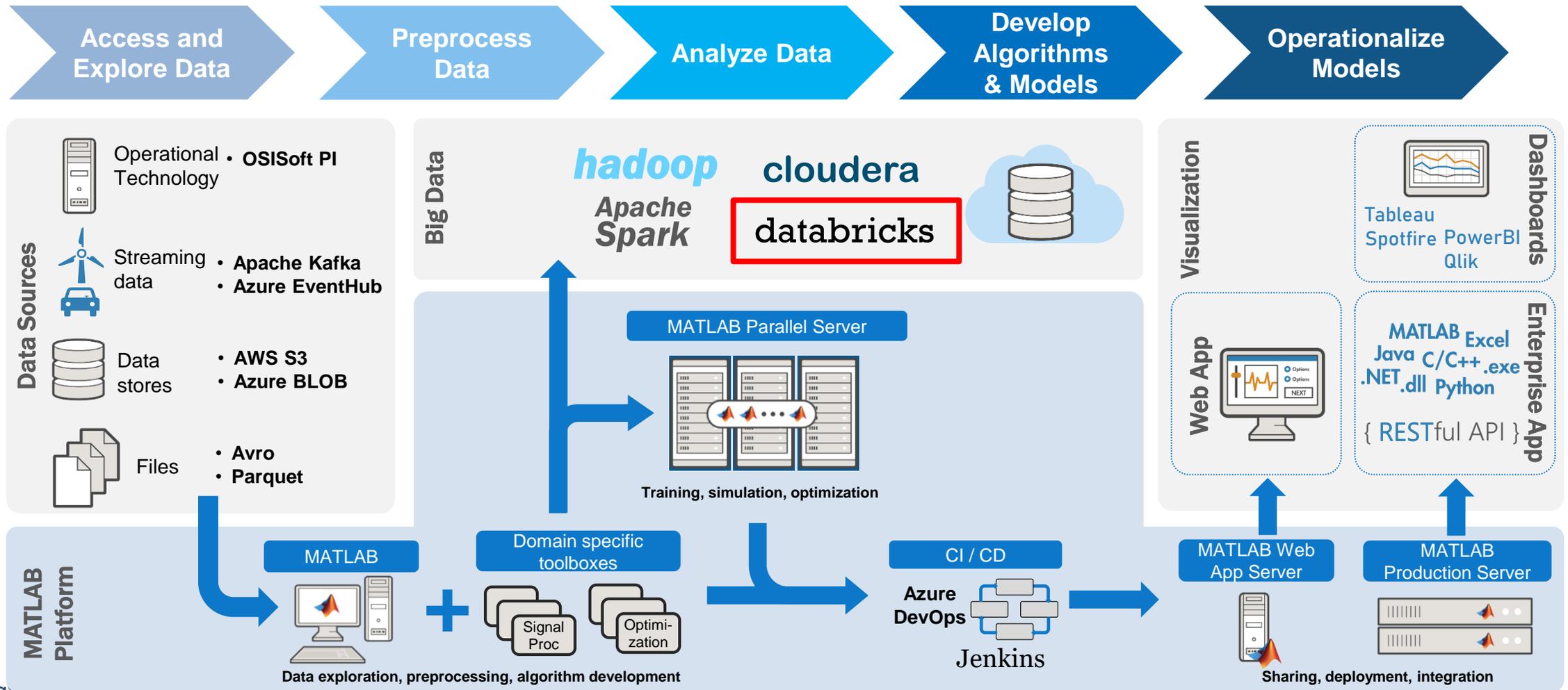


 + a b l e a u  
 Power BI  
  Spotfire  
TIBCO Software

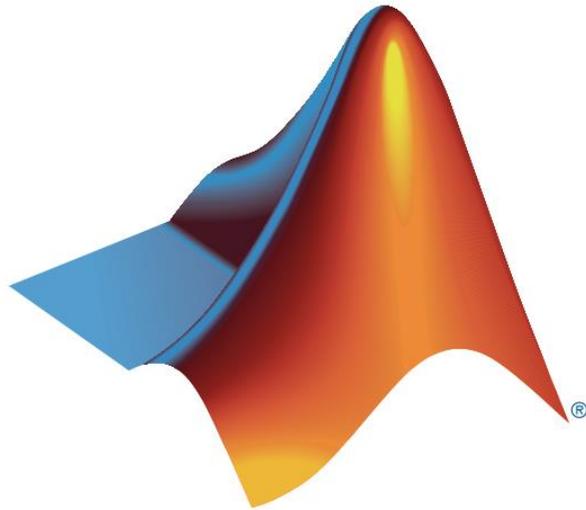


**MATLAB**

# MathWorks provides a comprehensive end-to-end solution Data Analytics in the Enterprise



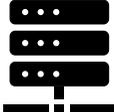
# Live Demonstration



**databricks**

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## Q&A

Is your Data Analytics Stack running:

- On the cloud
- On premise
- Hybrid

Does the analytics focus on:

- Real-time
- Batch
- Queries / Event-detection

What value do you achieve from the Analytics:

- Analyze historical data for trends and/or anomalies
- Analyze/build models against data sets at scale
- Operationalize analytics in production scenarios

**Please contact us with questions**



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